

Explora Journeys redefines luxury ocean travel with a sophisticated blend of modern European elegance, curated cultural immersion, and a deeply personalized guest experience. Designed for discerning travelers seeking space, serenity, and connection to the sea, Explora's all-suite ships feature oceanfront accommodations with private terraces, elegant interiors, and intuitive service delivered at a 1.25 to 1 guest-to-staff ratio. With refined inclusions such as unlimited premium beverages, globally inspired cuisine, thermal spa access, and immersive wellness programming, each journey fosters what the brand calls an "Ocean State of Mind"—a transformative onboard atmosphere grounded in balance, wellbeing, and discovery.

Catering to couples, multigenerational families, and culturally curious explorers, Explora Journeys sails curated global itineraries that favor overnight stays and slower-paced exploration of both iconic and lesser-known ports. Onboard, guests enjoy nine distinct culinary venues, elevated mixology, original artwork by Warhol and Lichtenstein, and open-air spaces designed for relaxation and reflection. Backed by the maritime heritage of the MSC Group, Explora delivers European luxury with environmental mindfulness through LNG- and hydrogen-ready ships. For luxury travel advisors, Explora presents a compelling opportunity to introduce clients to a refined cruising experience that feels like a modern boutique hotel at sea—elevated, immersive, and designed with purpose.

## IDEAL CLIENT PROFILE

- Affluent luxury land clients seeking refined cruise experiences.
- Elevate from premium to luxury ocean travel.
- Younger Boomers & Gen X – professionals, entrepreneurs with a global mindset.
- Multi-Gen Families & Couples
- Luxury Hotel Loyalists (Aman, Four Seasons, or Belmond)

## GUEST PREFERENCES

- Space and Privacy – Open-air decks, private terraces in all suites
- Flexibility and Freedom to dine, relax, and explore
- Culinary Excellence Without Formality.
- Meaningful Exploration – curated shore ex and culturally rich itineraries.
- Wellness Integration – spa-quality wellness, fitness classes, and healthy dining.
- Design-Forward Environments, modern aesthetics.
- Sustainability Awareness, ocean conservation and responsible travel.

## VALUE & BENEFITS

- Earn more - 18% Commission with no NCFs.
- Trade-Friendly Booking Policies
- Journey Together Program – Group amenity and override programs.
- Dedicated Sales Support – High-touch BDM and trade support team.
- Explora Academy & Recognition – E-learning platform.
- Advisor-First Mindset – Exclusive promos, marketing designed to drive conversions.

## EXCLUSIVE ONBOARD BENEFITS FOR GUESTS

- Spacious Oceanfront Suites
- All-Inclusive Luxury – Dining, premium bev, gratuities, Wi-Fi, wellness
- No Fixed Dining or Seating
- 11 Culinary Experiences
- Holistic Wellness Program.
- Immersive Shore Experiences
- Quiet Luxury Onboard, yacht-style environment
- Sustainability Focus, Next-gen ships, eco-friendly practices built in



FOR MORE INFO, VISIT:  
[EXPLORAJOURNEYS.COM](https://explorajourneys.com)