#### TRAVELEDGE



For more than 50 years, Lindblad Expeditions has been sailing to captivating places near and far in pursuit of discovery, bringing along adventurous travelers to share in the thrill of uncovering the world's wild secrets. Every voyage reinforces the core belief that the planet holds infinite potential—for new experiences, enhanced knowledge and increased understanding of humanity's role in protecting its trove of natural and cultural treasures.

This enduring quest for discovery inspires National Geographic-Lindblad Expeditions to find new ways to help you explore. It's why they build ships that facilitate exploration with their cutting-edge technologies, design itineraries and assemble expedition teams that inspire and chart courses that take you deeper into remote places to give you a richer picture of our world. Because when it comes to exploration, it's not just what you see, but how you see it that matters. The launch of Lindblad Expeditions' 2004 collaboration with National Geographic marked a new era in exploration. Together, Lindblad Expeditions and National Geographic have built upon their shared legacy of discovery to provide guests with wholly unique experiences, including immersive programs for photographers, young explorers and undersea enthusiasts, as well as incredible opportunities to explore alongside the National Geographic Experts who join select voyages.

### IDEAL CLIENT PROFILE

- Adventure-Seeking Boomers, Educated, affluent
- National Geographic Loyalists
- Science & Nature Enthusiasts
- Families & Multi-Gen Explorers
   National Geographic Global
   Explorers for kids
- Experienced World Travelers deeper, more meaningful experiences.

## GUEST PREFERENCES

- Education & Enrichment
- Hands-On Exploration kayaking, snorkeling, hiking, and photographing
- Genuine Connection to Nature
- Small Ship Intimacy quiet luxury
- Photograpy Enthusiasts of wildlife, landscapes, and expert tips.
- Off-the-Beaten-Path Prefer Galápagos, Antarctica, Alaska

# VALUE & BENEFITS

- Strong Commission Structure
- Advisor Education & FAM Access
- Loyal Client Following High repeat rate
- Group & Charter Opportunities –
   Unique FIT and affinity group
- Marketing Tools and support

# EXCLUSIVE ONBOARD BENEFITS FOR GUESTS

- Expert-Led Exploration includes naturalists, scientists, and National Geographic-certified photography instructors.
- All-Inclusive Adventure Excursions, lectures, gear (kayaks, paddleboards, snorkeling), and gratuities included.
- Small Ships Intimate vessels (28–148 guests)
- Unmatched Access
- Sustainable Travel conservation, including carbon neutrality.
- Flexible Activity Levels Options for every guest

