

Royal Caribbean International has been delivering innovation at sea since its launch in 1969. Each successive class of ships is a record-breaking architectural marvel that revolutionizes vacations with the latest technology. Today, the cruise line continues to dial up the guest experience for adventurous travelers, offering bold onboard thrills, spectacular dining options, breath-taking entertainment, and world-class accommodations. All while sailing exciting itineraries to 270+ destinations in 60+ countries on six continents. Royal Caribbean has been voted Best Cruise Line Overall for 22 consecutive years by Travel Weekly readers. And Perfect Day at CocoCay, its private island in The Bahamas, has been recognized as the Private Island Destination by Travel Weekly readers for five years running.

IDEAL CLIENT PROFILE

- Discerning travelers seeking adventure, excitement and fun with luxury comforts
- Families, couples, and groups craving innovative experiences
- Travel enthusiasts who appreciate unique destinations and activities
- Clients seeking high-end onboard amenities and exclusive experiences

GUEST PREFERENCES

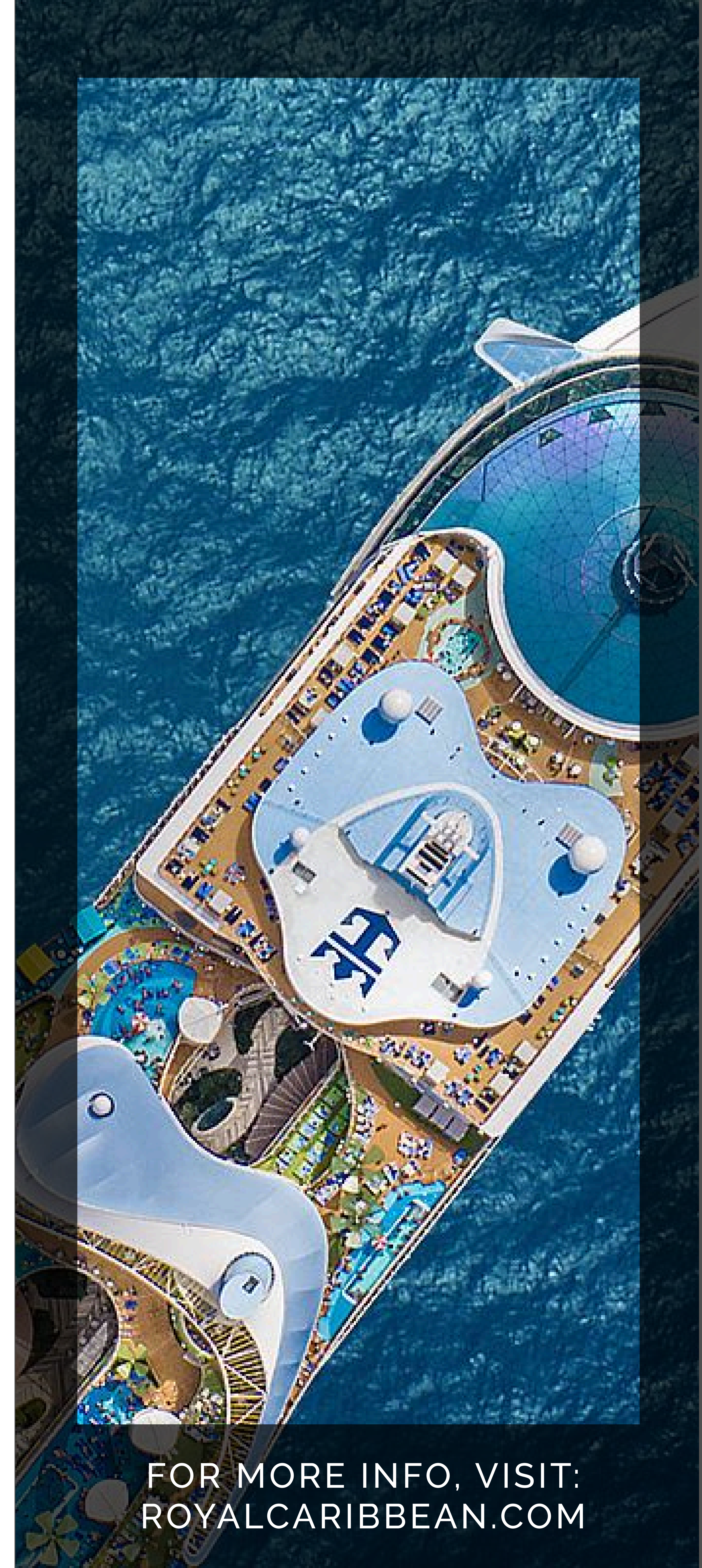
- Desire for immersive, destination-rich itineraries, including private islands like Perfect Day at CocoCay
- Preference for modern ships with state-of-the-art technology and design
- Expectation of personalized service and tailored experiences
- Interest in diverse entertainment options—including Broadway-style shows, Aqua Theater, high-energy nightlife, and wellness retreats
- Appetite for multitude of culinary excellence with gourmet dining options

VALUE & BENEFITS

- Attractive commission structure (16%) and flexible booking policies
- Comprehensive marketing support to help promote luxury and exclusive offerings
- Access to exclusive agent training and product knowledge sessions
- Partnership with a trusted industry leader known for innovation and superior service
- Customized travel solutions for high-net-worth clients, including suite upgrades and VIP amenities
- Enhanced client satisfaction through memorable, unique experiences that encourage repeat bookings and referrals

EXCLUSIVE ONBOARD BENEFITS FOR GUESTS

- Luxury Accommodations: Family and Spacious suites with private balconies and premium amenities
- Gourmet Dining: Multiple specialty restaurants, chefs' tables, and exclusive dining experiences
- Concierge Services: Personalized attention to elevate the stay
- Private Retreats & Lounges: Exclusive areas like The Hideaway Beach Club and suite lounges
- Wellness & Fitness: High-end spas, yoga studios, and wellness programs tailored for relaxation and rejuvenation
- Exclusive Events: Private parties, early access to shore excursions, and VIP entertainment options



FOR MORE INFO, VISIT:
[ROYALCARIBBEAN.COM](https://www.royalcaribbean.com)