

Silversea provides one of the most inclusive offerings in luxury cruising. Voyages include butler service in every suite category; a choice of restaurants on every ship, as well as in-suite dining around the clock, and premium beverages served throughout the ship; and a true door-to-door service, with private executive transfers and flights included as standard, among other inclusions. Silversea's guests travel deep into immersive journeys to all seven continents, enjoying a curated selection of immersive experiences in the world's most remarkable places.

Silversea continues to innovate in the luxury and expedition cruise industries. Silversea's groundbreaking [S.A.L.T. culinary program](#) – S.A.L.T. enables travelers to dive deep into the world's richest culinary cultures, taking regional food and drink as lenses through which guests can engage with the soul of a destination. In July 2022, Silversea welcomed Silver Endeavour to its fleet—the world's most luxurious expedition ship, designed specifically to take travelers to the world's most remote destinations, including both polar regions. Silver Endeavour strengthens Silversea's position as the leading luxury expedition cruise line, broadening the industry's most diverse polar offering. Building on the ongoing sustainability, Silversea took delivery of Silver Nova in July 2023, and Silver Ray in June 2024, pushing boundaries in sustainable cruise travel with the introduction of pioneering technologies and energy efficiency standards. Both ships incorporate innovative design features with asymmetrical, horizontal layouts.

## IDEAL CLIENT PROFILE

- Ultra-affluent travelers personalized, high-end experiences
- Culture, art, and history enthusiasts
- Discerning travelers value exclusivity and privacy
- Adventure seekers, Expedition Voyages and remote destinations
- Desire seamless, all-inclusive luxury with bespoke service

## GUEST PREFERENCES

- Expect personalized, concierge-style service
- Preference for intimate, boutique-style ships
- Desire for immersive cultural and environmental experiences
- Value all-inclusive packages with dining, excursions, beverages, and gratuities
- Seek comfort, exclusivity, and tailored experiences

## VALUE & BENEFITS

- Competitive comm 17% + 1% for Expedition and 1st time to Silversea
- Dedicated support - marketing resources and training
- Ultra-luxury, all-inclusive cruises focused on personalized service
- Elevated Service: Trade Butler Line  
888-978-2123 [tradebutler@silversea.com](mailto:tradebutler@silversea.com)
- Renowned for intimate ships and bespoke expedition offerings

## EXCLUSIVE ONBOARD BENEFITS FOR GUESTS

- All-suite accommodations with luxurious, spacious designs
- Personalized butler service for every suite category
- Gourmet cuisine prepared by world-class chefs
- Enriching cultural, culinary, and wellness programs
- Premium beverages, Wi-Fi, gratuities, and shore excursions included
- Enrich your clients' experience with exclusive shore excursions and unique destinations



FOR MORE INFO, VISIT:  
[SILVERSEA.COM](https://www.silversea.com)