

180° From Ordinary Windstar Cruises sets itself apart from larger, traditional cruise lines by delivering a truly unique, intimate, and immersive travel experience under the motto, "180 Degrees from Ordinary." With a fleet of six small ships—comprising three classic sailing vessels and three modern motor yachts—Windstar offers a more personalized and relaxed atmosphere that fosters genuine connections among guests and crew. Their smaller size enables access to secluded ports and hidden harbors that larger ships cannot reach, granting travelers authentic experiences in destinations such as the Greek Isles, the Mediterranean, Tahiti, Alaska, and beyond. The higher crew-to-guest ratio ensures attentive service, while the casual-yet-upscale ambiance creates a welcoming environment for exploration and camaraderie.

Centered on port-intensive itineraries with longer stays, Windstar immerses guests in local cultures through curated excursions, culinary tours, and cultural interactions, including exclusive experiences like open-bridge visits. As the official cruise line of the James Beard Foundation, Windstar emphasizes culinary excellence with dishes crafted by renowned chefs using fresh, locally sourced ingredients, complemented by open-seating dining and chef-led ashore experiences. Their Water Sports Platform offers guests the opportunity to swim, kayak, paddleboard, and snorkel directly from the ship, enriching their connection to the ocean. Whether sailing on the romantic Wind Class or the spacious Star Plus Class, Windstar's fleet is thoughtfully matched to destinations, providing travelers with a personalized, authentic adventure that reveals the hidden gems of the world—truly, a voyage "180 Degrees from Ordinary."

IDEAL CLIENT PROFILE

- Up to 17% Commission – Including pre-paid amenities and packages.
- Star Groups Program – Advisor-friendly FIT-to-group
- No NCFs – Earn commission on full fare.
- Customizable Offers – Promotions that work for advisors
- Advisor Education & Recognition bonus incentive opportunities.
- Dedicated Sales Support

GUEST PREFERENCES

- Yacht-Style Ships – Small ships (148–342 guests)
- Award-Winning Cuisine James Beard Foundation
- All Suites on Star Plus Class
- Casual Luxury Atmosphere
- Watersports Platform Complimentary access to gear.
- Destination Immersion – Longer port stays, overnights

VALUE & BENEFITS

- Upscale Adventurers –luxury without rigid formality.
- Yacht-Style Enthusiasts
- Experienced and New Cruisers alike
- Food & Wine Lovers – Culinary-focused
- Independent Couples or Small Groups

EXCLUSIVE ONBOARD BENEFITS FOR GUESTS

- Access to Unique Ports less commercial destinations.
- Gourmet Dining
- Personalized Service
- Casual Atmosphere
- Watersports & Beach Time active water-based options from the ship.
- Freedom & Flexibility – Enjoy non-structured deeper immersion.



FOR MORE INFO, VISIT:
WINDSTARCUISES.COM